# Yearbook Design Contest

Now is the time to get creative and have some fun designing this year's McKechnie Yearbook covers!

Each student can submit one entry and have the chance for their artwork to be showcased on the front or back cover.

**Open to ALL McKechnie Students!**

- Front cover design: Grade 4 - 7
- Back cover design: K - 3

## Deadline: Wednesday, March 31st

Information on how to submit found on the following pages, along with the border template.
**HAVE FUN designing!**

**AGAIN this year: Digital artwork option!**

# INSTRUCTIONS

## McKechnie Yearbook Cover Contest 2020-2021

The time has come for students to submit artwork for the 2020-2021 McKechnie Yearbook covers! The contest is open to all students. The front cover will be chosen from a student in the intermediate grades (4-7) and the back cover from a student in the primary grades (K-3). Parents on the yearbook committee and staff members will vote to select the winning submissions. If your artwork is not chosen for the covers, don't worry, we will try to use it somewhere else in the yearbook.

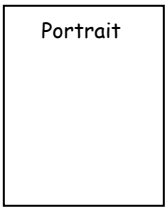
Draw something that inspires you on how McKechnie School and students are the best: in school studies, in sports, in music, in friendships, in humanitarian efforts, or in anything and everything that you like. Please note, your drawing doesn't have to include all of these ideas; these are just to help you think of ideas.

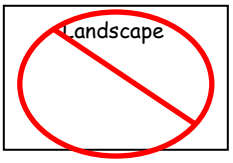
Not an illustrator? Again this year we are offering the option to design it digitally!

### STRICT GUIDELINES

In order for your submission to be considered, you **MUST** adhere to these guidelines:

1. **Front Cover: McKechnie Yearbook 2020-2021 must appear on your page.**
2. **SPELL McKECHNIE CORRECTLY**
3. **Use the page provided and keep your drawing INSIDE THE BORDER.**
4. **Name and Grade must be on the BACK OF THE PAGE. If your name or grade are on the front, we cannot use your page.**
5. **Use bright, bold colours and clear lettering so it can print well.**
6. **Position your drawing in PORTRAIT ORIENTATION. Drawings done in landscape cannot be used.**




7. **If submitting a digitally-created cover, ensure the images are not copyrighted, no pictures of students may be used, and it is a high resolution. If chosen, the original electronic file will be requested in a PDF, JPG, or PNG format.**

The bordered page can be printed, but only **one submission per student** will be considered.

# HOW TO SUBMIT

## Option 1: Original Artwork

Students can drop off original artwork to the school office by close of school day on Wednesday, March 31st.

## Option 2: E-mail Original Artwork

Parents, please scan in your child's artwork into a PDF, JPG or PNG file format, and email to **paula@wardleconsulting.com** with the subject line: "McKechnie Yearbook Design Cover Contest". Files should be scanned at a 300 dpi resolution.

If you do not have access to a scanner, please email Paula to discuss alternative arrangements.

## Option 3: Digitally Designed Artwork

Parents, please email your child's design to **paula@wardleconsulting.com** with the subject line: "McKechnie Yearbook Design Cover Contest". File should be in a PDF, JPG or PNG file format and a 300 dpi resolution.

Any questions? Contact:
Paula Wardle: paula@wardleconsulting.com or Ada Yee: adaip@rocketmail.com.

**Have Fun and Good Luck!**